

# SLEEPIFIER

INFINITE INSPIRATION FOR HOTEL DESIGN  
FROM SLEEPER MAGAZINE



## About...

SLEEPIFIER is a regularly updated, carefully curated gallery of outstanding hotel design.






Our library of thousands of hotel images is a fully indexed, searchable archive based on Sleeper Magazine's content over the past 25 years and projects entered into the AHEAD Awards.

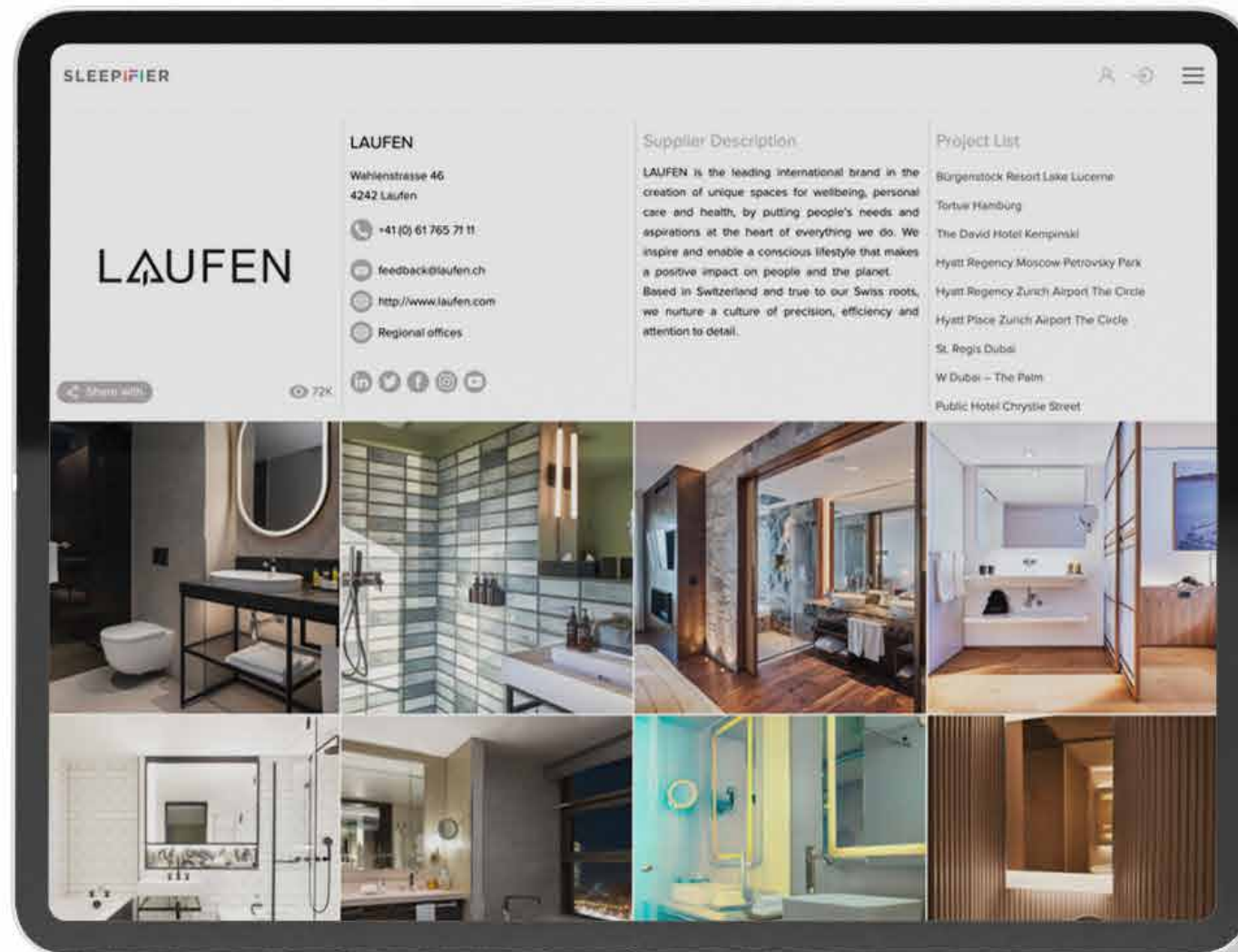
It has also been augmented with many more projects uploaded by some of the industry's leading design studios.

It is a source of inspiration, information and ideas to help specifiers and suppliers alike with future hotel projects.

# For Suppliers...

Suppliers have the opportunity to join the platform and receive the following benefits, for a cost-effective annual fee:

-  **PERMANENT LISTING...**  
in home page 'SUPPLIER' menu bar with dropdown link to profile
-  **PLACEMENT OF TILE ADVERT...**  
on image grid with brief company description and link to profile
-  **PROFILE IN SUPPLIER DIRECTORY...**  
with more detailed contact information and full project list
-  **PROJECT AFFILIATION...**  
with your company listed as a supplier to all reference projects on Sleepifier
-  **PROJECT UPLOADING...**  
of all your company's project references not already listed on Sleepifier\*



\*Additional fees apply

# For Specifiers:

SLEEPIFIER is free to sign-up to be able to create and share albums of your favourite hotel designs.



## INSPIRATION

from over 2,000 projects curated, researched and catalogued – updated daily



## INFORMATION

on which designers and architects worked with which developers and operators on which projects



## IMAGES

indexed from the 20 year archive of Sleeper Magazine and the AHEAD Awards



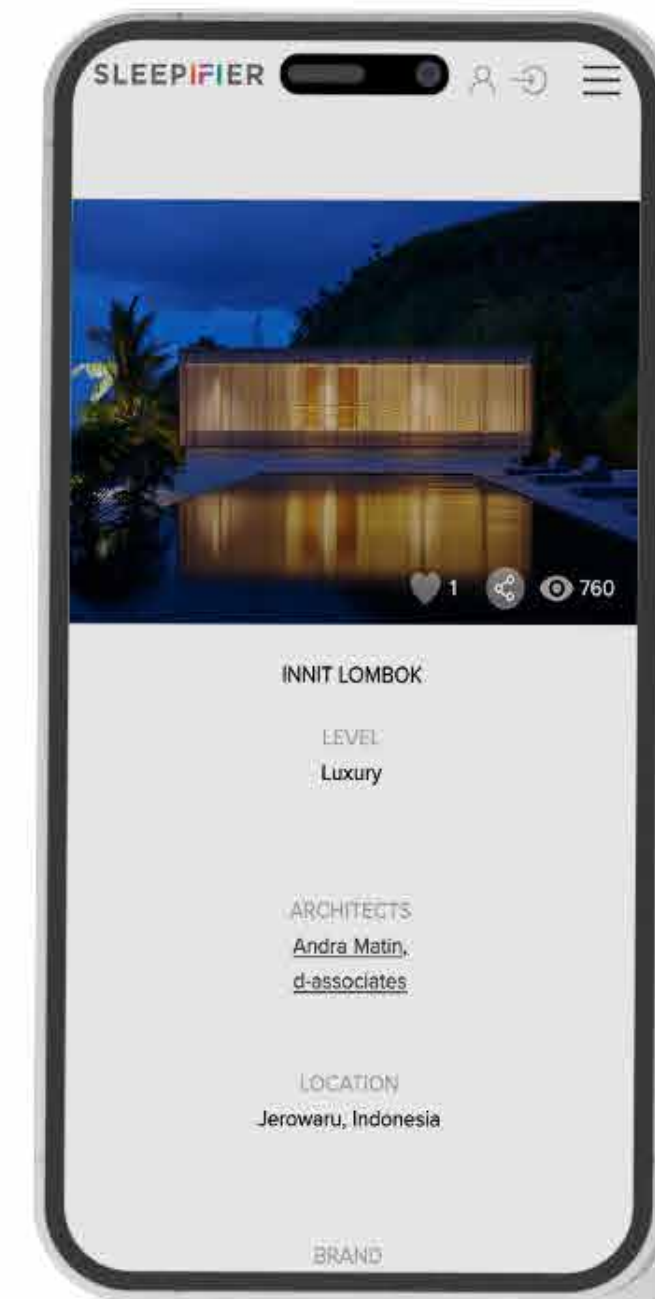
## IDEAS

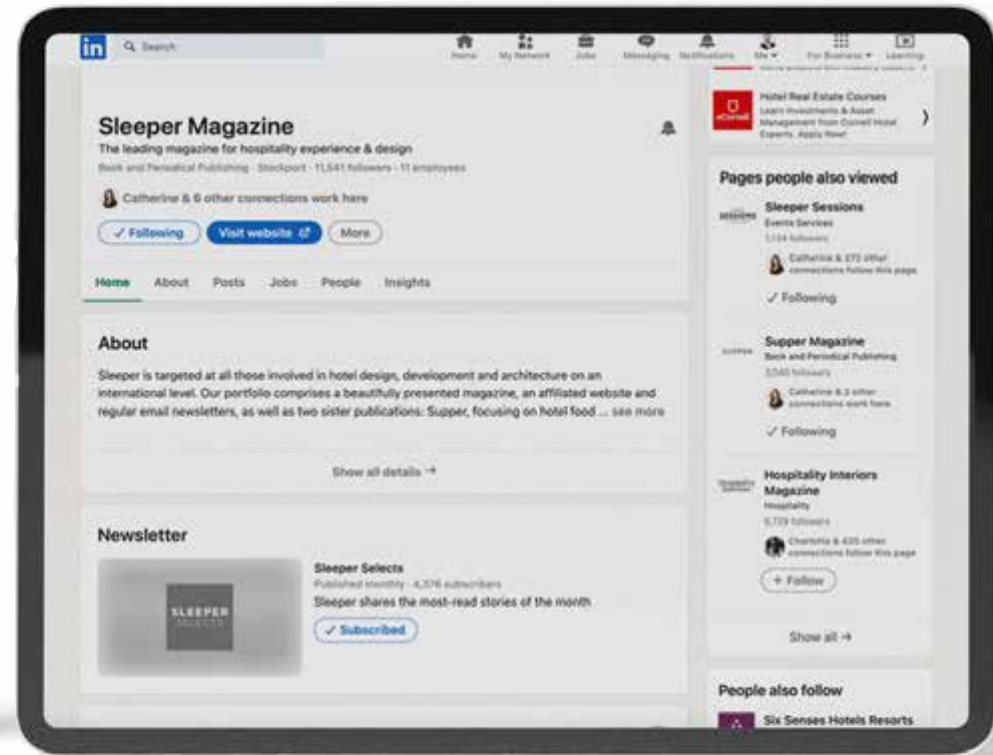
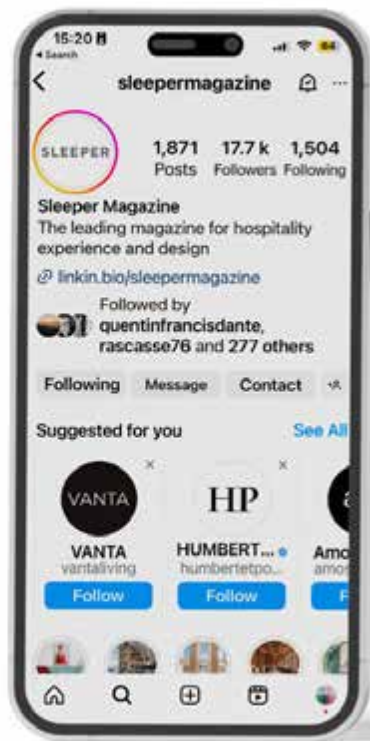
from a vast range of hotel categories, styles and sectors, saveable to your personalised albums



## IDENTIFICATION

of which suppliers worked on which projects





# Audience and Promo

SLEEIFIER is promoted across Sleeper’s industry-leading portfolio of digital and print media as well as at our AHEAD and Sessions events.



## SOCIAL MEDIA

promotion to Sleeper’s audience of over 45,000 followers across Instagram and Linked In



## ONLINE

promotion via to over 17,000 monthly visitors to [www.sleepermagazine.com](http://www.sleepermagazine.com) via ads and hyperlinks



## EMAIL

newsletters sent weekly to database of 40,000+ hotel industry professionals



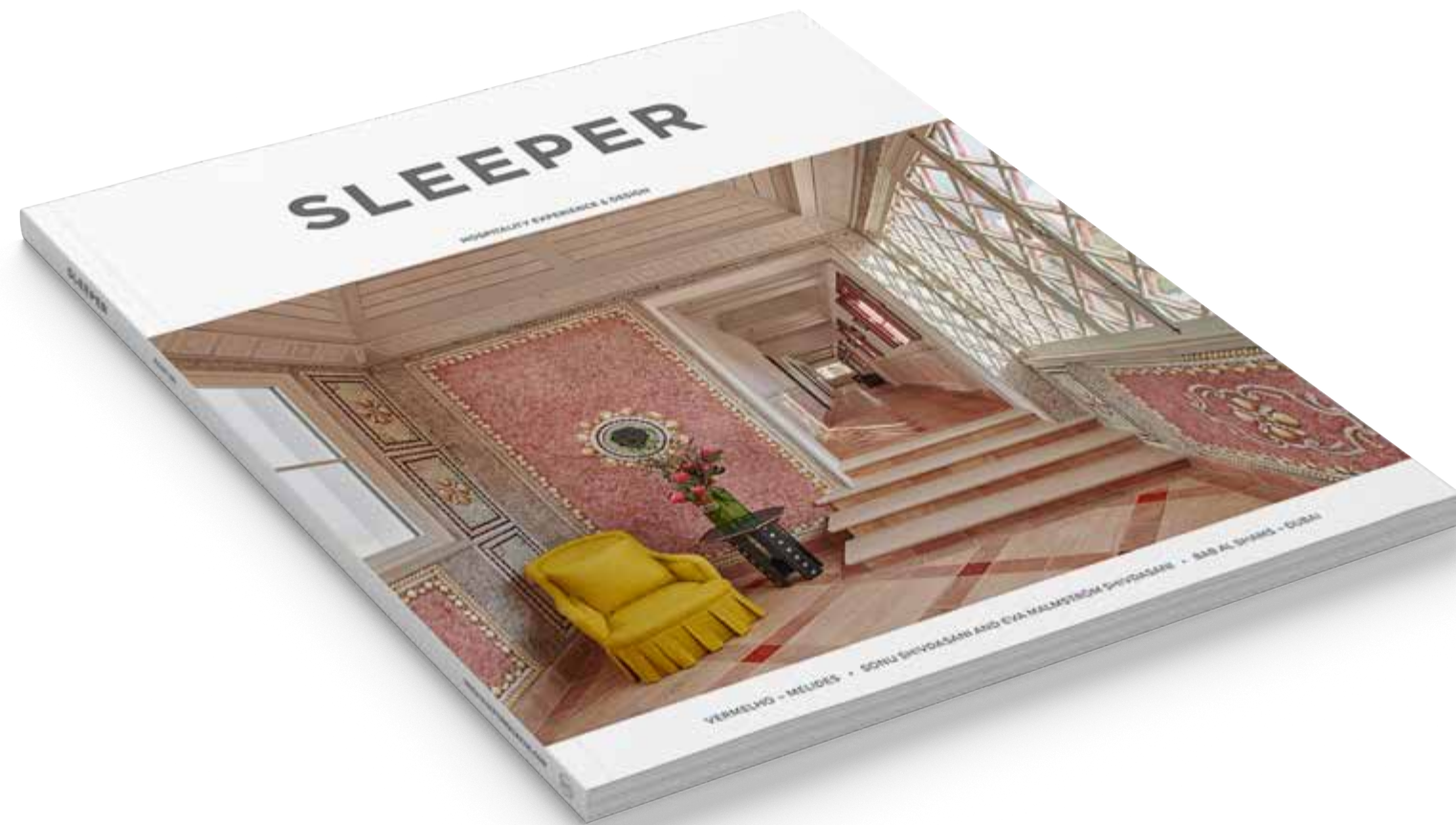
## PRINT

advertising and QR code links in Sleeper Magazine distributed bi-monthly to 58,000+ readers



## BLOG

updated weekly on [www.sleepifier.com](http://www.sleepifier.com) with ‘FIVE ON FRIDAY’ ideas and inspiration



## PRICING

£499 pa

### Annual fee covers:

Highlighted listing in SUPPLIER section (Menu Bar)

Tile placement in image grid with logo and brief wording

Unlimited affiliation with existing projects on SLEEPIFIER

Five project uploads per year\*

\*Additional Projects can be uploaded for an admin fee of £199 per project.

For further information please contact: [advertising@sleeper.media](mailto:advertising@sleeper.media)



**SLEEPIFIER**

[www.sleepifier.com](http://www.sleepifier.com)